

# SNEAKERHEADZ FACEOFF

A PARAMOUNT MEMORIES EVENT



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## PARAMOUNT MEMORIES

## SNEAKERHEADZ FACEOFF - GO-KART COMPETITION

### OVERVIEW – ENTERTAINMENT & COMMUNITY GIVING

Date: September 1<sup>st</sup> 2021 – Time: 4:00 P.M. –

Location: Speedway Raceway: 1103 U.S. Route 130 South, Cinnaminson, NJ 08077 (Right outside of Philly)

Click Link to see a visual of location & competition - <https://youtu.be/amyfj-DFQwg>

Paramount Memories is inviting YOU to this special competition. New Jersey's 1<sup>st</sup> Sneakerhead Go-Kart competition.

- Sneakerheadz & Celebrities will Race for Kicks – This competition will host (8) people racing at one time where TOP 3 positions win.
- Vendors & Sponsors will have an opportunity to promote & or sell their products & services
- Expectation up to 2,000 people in person & a few hundred thousand on LIVE streaming
- We will have final races courtesy of our sponsor – Never Ride Stock™ that will include winning prizes (Go-Kart, Electric Bike, Kicks, CASH PRIZES & More)
- Lot's of activities that include Axe throwing, Virtual Reality, Arcade in location: Battle Rap with Cash Prizes
- IG Lives and promo leading up to and day of race.

### Community Giving - [unitedcompassion.com](https://unitedcompassion.com)

We are committed to raising a percentage of the proceeds for **United Compassion** – A 501(c)3 nonprofit organized on helping raise funds for kids that need assistance for higher education or training.

## SPONSORS / VENDOR PACKAGES

	Bronze	Silver	Gold
ALL SLOTS ARE LIMITED	\$300	\$550	\$7,500
Signage on fence around the track – 3ft x 2ft	X	X	X
Promo supplied by vendor will be inserted in giveaway bag	X	X	X
Social Media & Website Promo until December 31 <sup>st</sup> 2021	X	X	X
VIP Table set up – (set up promo, sell product etc)		X	
Models engaging with our guest to ensure they are following your company IG page	+\$200	+\$200	X
Video drops on scene & promo			X
Sponsorship credits on all platforms via flyers, website and more.			X
On track tent set up with flags, stand up banners, tables & promo			X
Set up directly across the media pit facing the track and guest – Center of attention			X
In perfect view of news channel coverage, videographers, MC & more			X

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Fill out your application NOW! - [Sponsor & Vendor Registration | Paramount Memories](#)

Email: [bookyourparamountevent@gmail.com](mailto:bookyourparamountevent@gmail.com) Phone: (201) 522-1678